



PINPOINT



Unique, innovative, clear and straightforward — HOW2s provide a step change in training for learning professionals.

Tricia Hartley, CEO National Campaign for Learning

The purpose and strategy

The central purpose of the TeachingHOW2s website is to improve the quality of teaching.

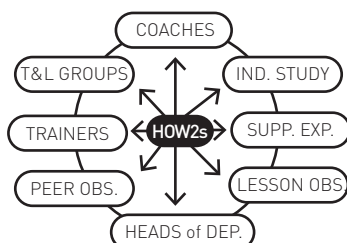
To be effective in this pursuit, teachers need to know what quality teaching looks like from the start. Not as a distant goal, gaining familiarity with it only after prolonged exploration.

HOW2s offer a radical new approach — show teachers from the very beginning what quality teaching looks like. Up close and step-by-step. Not through the avalanche of words found in policies or speeches, but directly through visuals.

Just as you wouldn't teach swimming with only a manual and repeated tests, so the skill of teaching needs visual explanations and the time to absorb and apply them.

The hub of CPD

HOW2s are not an extra CPD activity to be fitted in. Quite the opposite. HOW2s are the practical knowledge of quality teaching that informs all CPD activities.



With HOW2s at the centre, every CPD activity starts with over 100 blueprints of quality teaching. A common understanding of the mechanics of excellence is established from the very start.



What educators don't have are explicitly shared practices, which is what distinguishes educators from other professionals.

Richard Elmore



When learning something new, we are all visual learners.

Ruth Colvin Clark

Learning Managers

Ofsted expects managers, such as HoDs, to drive up standards of teaching. HOW2s give them a compendium of teaching ideas and a set of tools to plan, communicate and monitor progress.

Step-by-step visuals

Just as aircraft safety cards communicate procedures easily, rapidly and accurately, so HOW2s explain the step-by-step processes of evidence-based teaching techniques.

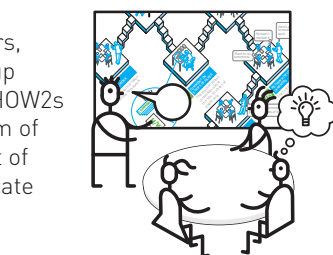
With backgrounds cut out, the key elements are clearly defined and unambiguous. Everyone understands.

Three different visual formats for each of the 150 techniques cater for individual preferences.

Supported Experiments

Supported Experiments are about teachers expanding and discovering new ways to teach. They cannot, however, waste time reinventing the wheel. Or worse, explore techniques proven to be ineffective.

HOW2s provide 100+ evidence-based techniques to spark ideas, establish a common language, build a growing shared understanding and focus discussions to specifics.



Coaches

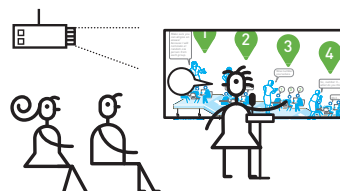
With HOW2s by their side, coaches are able to coach more teachers in less time.

Time spent preparing materials is radically reduced. HOW2s are ready-to-go and very appealing.

Coaches can send Lists of HOW2s to teachers to look at before their sessions, which are then studied together.

As a result coaching sessions hit the ground running and take less time to achieve their aims.

And so coaches report they are able to coach more teachers.



Coaches can group innumerable combinations of HOW2s together to create materials for instant workshops.

With over 100 HOW2s available, coaches rapidly become more knowledgeable, confident and appreciated.

Teachers

After coaching sessions, workshops or training events, teachers reinforce their learning by revisiting the HOW2s online as and when they need.

The Recommend feature means teachers' social learning strengthens their community of practice.